

Overview – Snapshot

Outer Banks Association of REALTORS

December 2025



Listing Activity	
Showable Listings	895
Enabled Showable Listings	884
Percent Enabled Listings	99%
Appointments (Month)	1,473
Appointments (All – Since Inception)	251,263
Average Appointments Per Day (Month)	48
Office Activity	
Active Offices	187
Fully Enabled Offices	186
Partially Enabled Offices	-
Percent Enabled Offices	99%
Percent of Offices That Used System (Month)	72%
Percent of Offices That Used System (All)	70%
Agent Activity	
Offices in Which Agents Took Appointments (Month)	97
Offices in Which Agents Took Appointments (All)	313
Offices in Which Agents Used System (Month)	135
Offices in Which Agents Used System (All)	405
Active Offices – Agents Used System (All)	130

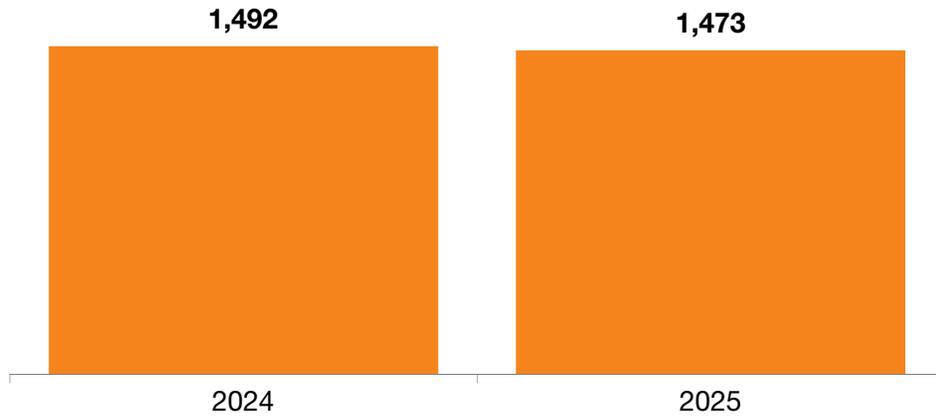
Appointments (Month)

Outer Banks Association of REALTORS

December 2025

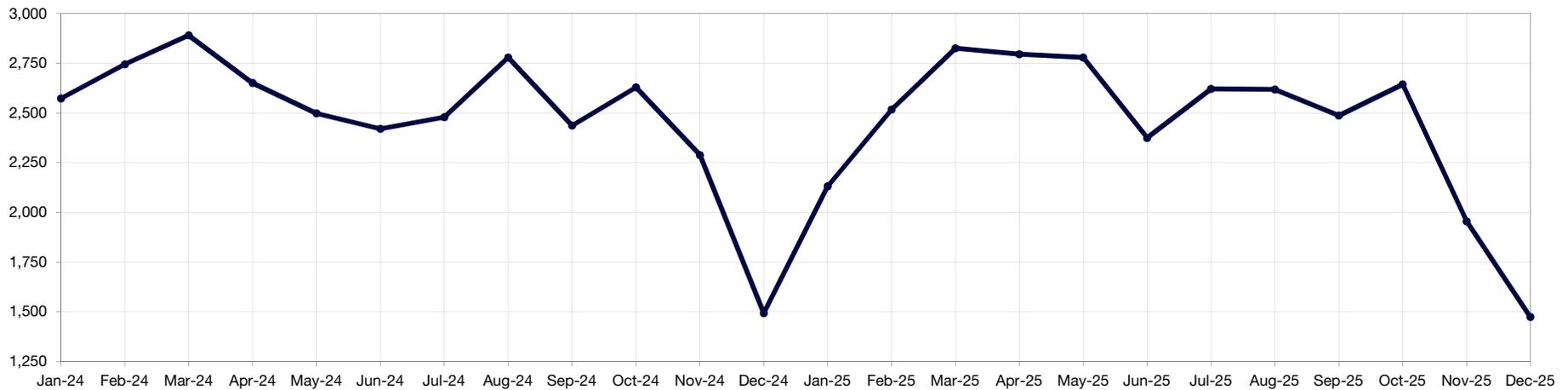


December



Month	Current Year	Prior Year	Percent Change
December 2025	1,473	1,492	-1%
November 2025	1,955	2,288	-15%
October 2025	2,644	2,629	1%
September 2025	2,487	2,436	2%
August 2025	2,618	2,778	-6%
July 2025	2,620	2,478	6%
June 2025	2,374	2,420	-2%
May 2025	2,779	2,498	11%
April 2025	2,795	2,650	5%
March 2025	2,825	2,890	-2%
February 2025	2,517	2,744	-8%
January 2025	2,130	2,572	-17%
12-Month Average	2,435	2,490	-2%

Historical Appointments (Month)



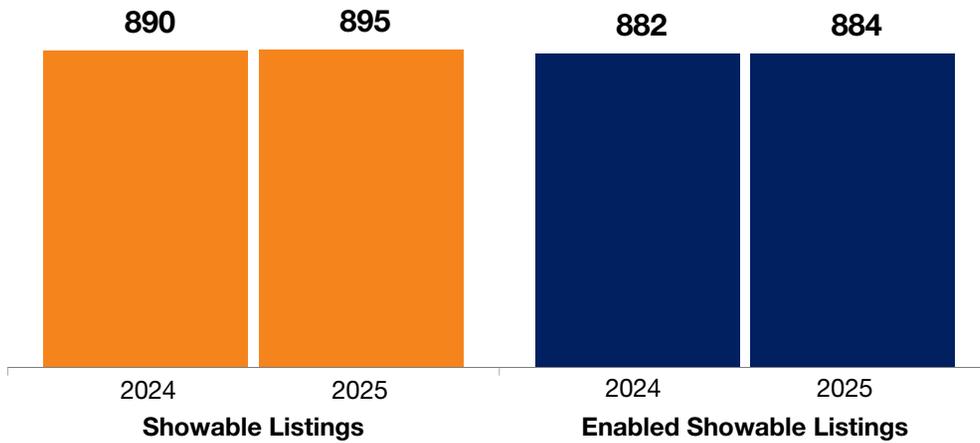
Showable and Enabled Showable Listings

Outer Banks Association of REALTORS

December 2025

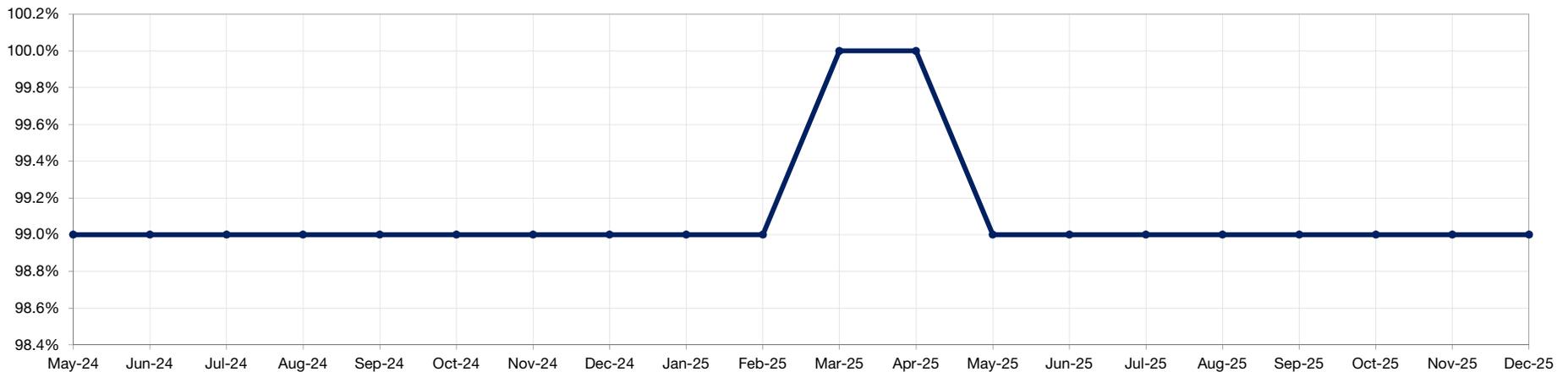


December



Month	Showable Listings	Enabled Showable Listings	Percent Listings Enabled
December 2025	895	884	99%
November 2025	1,057	1,045	99%
October 2025	1,056	1,043	99%
September 2025	1,082	1,070	99%
August 2025	1,081	1,069	99%
July 2025	1,095	1,081	99%
June 2025	1,101	1,090	99%
May 2025	1,167	1,159	99%
April 2025	1,162	1,157	100%
March 2025	1,068	1,064	100%
February 2025	1,030	1,019	99%
January 2025	953	947	99%
12-Month Average	1,062	1,052	99%

Percent of Listings Enabled



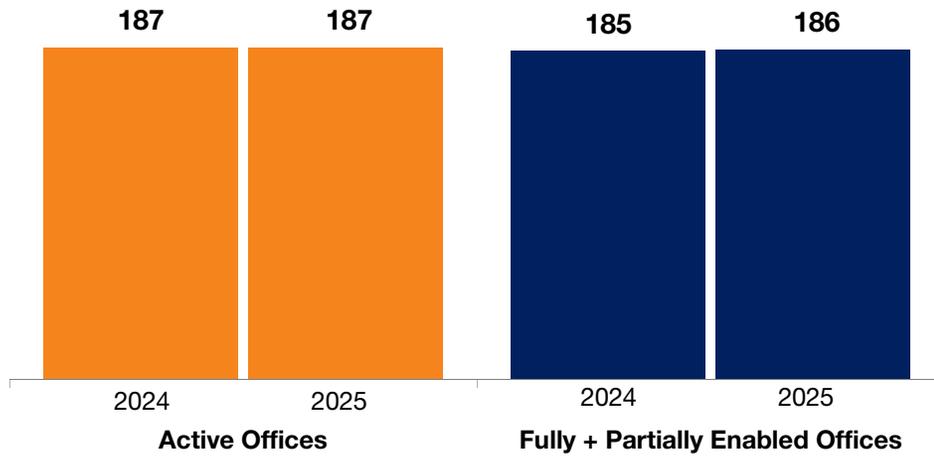
Active and Enabled Offices

Outer Banks Association of REALTORS

December 2025

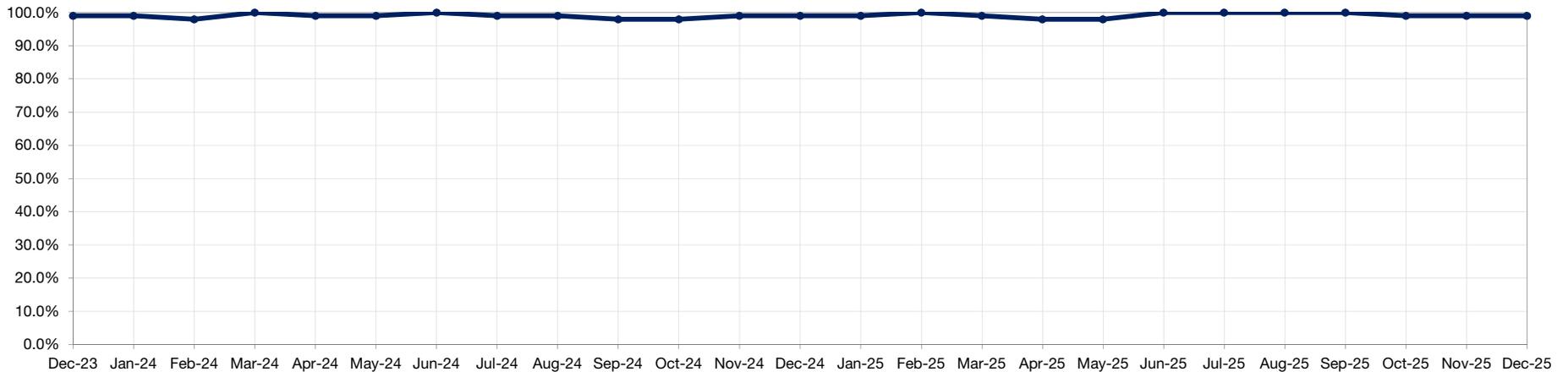


December



Month	Active Offices	Fully + Partially Enabled Offices	Percent of Offices Enabled
December 2025	187	186	99%
November 2025	183	182	99%
October 2025	189	188	99%
September 2025	193	193	100%
August 2025	194	194	100%
July 2025	192	192	100%
June 2025	187	187	100%
May 2025	191	188	98%
April 2025	194	191	98%
March 2025	195	193	99%
February 2025	188	188	100%
January 2025	186	185	99%
12-Month Avg.	190	189	99%

Historical Percent of Offices Enabled



Overview – Full Year

Outer Banks Association of REALTORS

December 2025



Listing Activity	24-Dec	25-Jan	25-Feb	25-Mar	25-Apr	25-May	25-Jun	25-Jul	25-Aug	25-Sep	25-Oct	25-Nov	25-Dec
Showable Listings	890	953	1,030	1,068	1,162	1,167	1,101	1,095	1,081	1,082	1,056	1,057	895
Enabled Showable Listings	882	947	1,019	1,064	1,157	1,159	1,090	1,081	1,069	1,070	1,043	1,045	884
Pct. Enabled Listings	99%	99%	99%	100%	100%	99%	99%	99%	99%	99%	99%	99%	99%
Appointments (Month)	1,492	2,130	2,517	2,825	2,795	2,779	2,374	2,620	2,618	2,487	2,644	1,955	1,473
Appointments (All – Since Inception)	222,046	224,176	226,693	229,518	232,313	235,092	237,466	240,086	242,704	245,191	247,835	249,790	251,263
Office Activity													
	24-Dec	25-Jan	25-Feb	25-Mar	25-Apr	25-May	25-Jun	25-Jul	25-Aug	25-Sep	25-Oct	25-Nov	25-Dec
Active Offices	187	186	188	195	194	191	187	192	194	193	189	183	187
Fully Enabled Offices	185	185	188	193	191	188	187	192	194	193	187	182	186
Partially Enabled Offices	0	0	0	0	0	0	0	0	0	0	1	0	0
Pct. Enabled Offices	99%	99%	100%	99%	98%	98%	100%	100%	100%	100%	99%	99%	99%
Pct. of Offices That Used System (Month)	68%	78%	79%	81%	78%	81%	83%	81%	78%	72%	78%	77%	72%
Pct. of Offices That Used System (All)	70%	69%	70%	69%	71%	74%	74%	70%	69%	70%	71%	71%	70%
Agent Activity													
	24-Dec	25-Jan	25-Feb	25-Mar	25-Apr	25-May	25-Jun	25-Jul	25-Aug	25-Sep	25-Oct	25-Nov	25-Dec
Offices in Which Agents Took Appts. (Month)	100	103	103	116	110	119	113	108	105	104	107	105	97
Offices in Which Agents Took Appts. (All)	302	302	304	306	307	309	309	310	310	310	313	313	313
Offices in Which Agents Used System (Month)	127	145	149	158	152	155	155	155	152	138	148	140	135
Offices in Which Agents Used System (All)	383	387	391	393	395	397	397	398	398	401	402	402	405
Active Offices – Agents Used System (All)	130	129	131	135	138	142	139	135	133	136	135	130	130

Additional Metrics

Outer Banks Association of REALTORS

December 2025



Additional Metrics	
Usage - Unique Agents (last 90 days)	599
# of Agents with Showable Listing	362
Unique Users - Agent Mobile App (last 90 days)	510
Unique Users - Consumer Mobile App/Website (last 90 days)	5
Feedback Requested	1,057
Feedback Responses	512