



*2021*  
**Community Partner  
Program**

**Outer Banks Association of REALTORS®**

The Outer Banks Association of REALTORS® invites you to participate in our 2021 Community Partner Program. It is designed to put you in front of our approximately 1,100 members even more – increasing your exposure, brand trust, and customer/client base.

Each year, our educational, networking and fundraising events grow and this translates to more opportunities to recognize our  
*Community Partners.*

Your ongoing support is vital to further our mission and goals of serving and advocating for our members and private property rights.

Thank you!

[outerbanksrealtors.com/community-partners/](https://outerbanksrealtors.com/community-partners/)

# 2021 Community Partner Program

## *Platinum, REALTOR® Fest \$10,000*

ONLY ONE AVAILABLE

**REALTOR® Fest** - "Brought to you by" Title Sponsor. OBAR's biggest event of the year held at R/C Theaters in KDH on November 9, 2021. Expected attendance approximately 225 in addition to vendors, speakers, staff.

Logo on all promotional materials in advance of event. Name on movie posters displayed in Theater complex beginning five months prior to event; event promotional trailer played prior to all movie showings. Recognition in all media releases and social media, YouTube, etc. Logo/name on lanyards/ID badges; VIP Expo table/area.

Top level banner recognition throughout the year.  
All Diamond Partner Benefits

## *Platinum, Good Neighbor \$7,500*

ONLY ONE AVAILABLE

**Good Neighbor Award Partnership** - Logo on Good Neighbor Awards presented at General Membership Meetings honoring local REALTORS® who make a difference in our community.

**Logo** featured on a separate "page" in the promo loop that airs in the OBAR office lobby, prior to all OBAR meetings and classes.

**Recognition** in all media releases, social media, YouTube, etc.  
**All Diamond Partner Benefits.**

## *Diamond - \$5,000*

ONLY FIVE AVAILABLE

**Logo on Platinum & Diamond ONLY** partner recognition banner visible at the OBAR office, membership meetings, educational events and more.

**Digital Logo Recognition** on OBAR website, promo loop, and in OBAR weekly emails.

**Logo & Video Link** on website listing

**Two** total, one-page flyer inserts in the quarterly Flyer newsletter or ¼ page ad

**One** Forum Panel.

**One** Property Hot Topic Partnership.

**One** welcome table at our General Membership Meeting with opportunity to hold a raffle or address attendees (need not be present)

**One** Golf Tournament Team

**One** Golf Hole Sponsorship

**One** Surf Fishing Team

**One** Bowling Team

**Twenty** General Membership Meeting tickets

**Ten** VIP Table REALTOR® Ball tickets

**Unlimited** conference & training room rentals

**One** article partnership on the OBX Voice

Bronze Basic Affiliate Partner Benefits

## *Gold \$3,000*

ONLY TEN AVAILABLE

**Top-Tier Logo** on recognition banner visible at the OBAR office, membership meetings, educational events and more.

**Digital Logo Recognition** via rotation on OBAR website & in OBAR weekly emails

**Logo & Video Link** on website listing

**Two** total, one-page flyer inserts in the quarterly Flyer newsletter or ¼ page ad

**One** Golf Tournament Team

**One** Golf Hole Sponsorship

**One** Surf Fishing Team

**Fifteen** General Membership Meeting tickets

**Four** tickets to REALTOR® Ball

**Unlimited** conference & training room rentals

Bronze Basic Affiliate Partner Benefits

## *Silver \$1,000*

ONLY TEN AVAILABLE

**Mid-Tier Logo** partner recognition banner visible at the newly renovated OBAR office, membership meetings, educational events and more

**Digital Logo Recognition** via rotation on OBAR website & **once** monthly promo in OBAR weekly emails

**Logo & Video Link** on website listing

**One** total one-page flyer insert in the quarterly Flyer newsletter or ¼ page ad

**One** Surf Fishing Team

**Ten** General Membership Meeting tickets

**Two** tickets to REALTOR® Ball

Bronze Basic Affiliate Partner Benefits

## *Bronze Affiliate - \$250*

Inclusion in printed Affiliate Directory

Inclusion in [OuterBanksREALTORS.com](https://www.outerbanksrealtors.com) Affiliate Directory

Opportunity to offer a REALTOR® discount published in our online affiliate directory

Government Affairs Update and the Weekly OBAR Half-Milepost emails

Invitations to attend General Membership Meetings, OBAR social events and non-CE educational events

Opportunity to serve on OBAR committees

# Community Partner Program Agreement



I agree to enroll my business in the Outer Banks Association of REALTORS®  
2021 Community Partner Program - Affiliate

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum REALTOR®Fest- \$10,000  | <input type="checkbox"/> Silver - \$1,000         |
| <input type="checkbox"/> Platinum Good Neighbor - \$7,500 | <input type="checkbox"/> Bronze Basic - \$250     |
| <input type="checkbox"/> Diamond - \$5,000                | <input type="checkbox"/> Bronze Basic Logo - \$50 |
| <input type="checkbox"/> Gold - \$3,000                   |   |

Please write clearly or print details of your company

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Type of Business: \_\_\_\_\_

Website Address: \_\_\_\_\_

Social Media Sites: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Referred by: \_\_\_\_\_

Please select payment type:  Credit: Visa/Mastercard  Check Payable to OBAR  
\*please call Karen to pay via phone

**Community Partner - REALTOR® Terms and Conditions:**

The Community Partner Program runs from April 1, 2021 to March 31, 2022.

Deadline to be included on the banner is May 15, 2021.

All community partnership opportunities and benefits are first come, first serve, subject to change and available only to OBAR members. Due to the limited availability of Partnerships please email this form to Membership Services Director Karen Pierce at [karenp@outerbanksrealtors.com](mailto:karenp@outerbanksrealtors.com). OBAR reserves the right, in its sole discretion for any reason, to accept or reject any potential community partnership opportunities.

REALTOR® Ball tickets must be confirmed at least 4 weeks prior to the event in order to be guaranteed.

Template "thank-you" promos will be used for community partners which do not provide custom artwork.

Partnership Fees are nonrefundable.

**Business Logo:** Please email a vector-based logo to use on the banner and other marketing material.

**Payment:** Payment is due upon application.

\_\_\_\_\_  
*Signature of Applicant*

\_\_\_\_\_  
*Date*